

Student Success Coaching Skills Training for Higher Educational Professionals

JST Coaching and Training has been providing training to educational institutions and individuals since 2005. We deliver top-quality, research-based training, mentoring, and coaching in an inclusive environment where differences are valued and respected. Our training programs are based on core life coaching competencies and incorporate a wellness model for supporting all students including students with ADHD, executive function challenges, ASD, and ACEs.

What is Student Success Coaching?

Student Success Coaching is a collaborative, student-directed process that supports learners in clarifying their goals, building self-awareness, and taking meaningful action. The coach/service provider guides the student towards identifying their own reasonable, attainable goals and a plan of action to reach their goals. In a higher education context, coaching complements advising, mentoring, disability support, and counseling, by focusing on developing the student's internal capacity for success. Through advanced coaching techniques, such as powerful questioning, active listening, strength-based reflections, and structured accountability, professionals guide the students in identifying barriers, exploring options, and creating sustainable strategies for academic, personal, and professional growth.

Student Success Coaching Outcomes

The JST research-based *Student Success Coaching Skills Training* provides participants with coaching skills that are beneficial across departments, divisions, and campuses. Using a “coach approach” in all student interactions help students improve their skill, will, self-regulation, and sense of belonging—leading to greater academic and life success.

Participants will leave the training with the ability to:

- Apply advanced coaching skills to deepen student conversations.
- Gain awareness of motivational and developmental theories in coaching practice.
- Increase support of executive function development through coaching strategies.
- Adapt coaching approaches to meet the needs of neurodiverse students.
- Facilitate goal setting, follow through, and accountability processes.
- Create inclusive coaching environments.
- Integrate coaching into cross functional roles within higher education.

As a result, students coached by trained professionals may demonstrate:

- Increased self-advocacy and self-awareness which foster self-determination skills.
- Stronger critical thinking and decision-making skills
- Greater confidence and a sense of personal responsibility
- Ability to set realistic, attainable goals and take action towards them.
- Improved ability to identify and implement strategies for life balance.
- Increased persistence and progress towards graduation

Virtual Private Group Training Options

JST Coaching and Training offers flexible virtual training formats tailored to your institution's needs. All sessions are interactive and include skill building, discussion, and applied practice.

Core components of all JST training programs.

- Effective Coaching Language and the evidence-based JST Model of Coaching
- Active Listening and Powerful Questioning Techniques
- Integrating Coaching into Daily Conversations
- Understanding Student Success Coaching
- Executive Functioning Skills and the Impact on Students
- Creating Trust, Rapport, and Safety with Students
- Establishing and Maintaining Coaching Agreements
- The Link Between Motivation, Accountability & Goal Setting with Strategies
- Growth Mindset and Shifting Student Perspectives
- Self-Determination Skills

12- hour training

Core coaching skills and strategies are designed to meet the needs of your team. Delivered in 2 or 3-hour live virtual sessions. Recordings are available on a private playlist for 30 days.

18-hour Training

Includes the 12-hour core coaching skills training above plus **6 additional hours** of applied coaching practice, case studies, and deeper skills integration.

24-hour Training

Comprehensive training experience including all of the above with expanded practice, advanced topics, and customized content aligned with institutional priorities.

All training options include:

- Pre-consultation to align with institutional goals.
- Course materials and access to a Resource Library
- Session recordings for participant review for 30 days
- Membership to the JST Coach Graduate Private LinkedIn Group
- Student Success Coaching digital badge and JST program completion certificate

Additional training and group supervision is available for extended coaching skills practice and case studies.

Private Higher Education Webinars

Managing communications with students, both in-person and virtually, has become increasingly complex for higher education professionals, especially when students are still developing the skills to self-advocate, take ownership of their decisions and navigate academic and personal choices with confidence. As a result, every interaction requires more intentional, student-centered approaches to support growth and persistence.

These interactive webinars introduce a coaching informed approach to student communication, equipping higher ed professionals with practical strategies to foster meaningful and productive conversations. By using core coaching skills such as active listening, powerful questioning, and cultivating trust and safety, participants learn how to move beyond transactional exchanges and support students as they traverse the rocky terrain of higher education in today's world.

Two-hour webinars include:

- Targeted coaching skill development with practical application
- Guided discussion and peer learning
- Applied case examples from higher education settings.
- Live coaching demonstrations (as applicable)
- Interactive Q&A session

[Public and Private Webinar Details](#)

Public Training Options

Twelve-hour public trainings are offered throughout the academic year. [Student Success Coaching Skills Training](#). Discounts are available for groups of three (3) or more participants from your team or institution.

JST Coaching & Training has provided public and private trainings to faculty and staff at colleges and universities in the U.S., including the following institutions:

- Boise State University, Boise, ID
- CalPoly Pomona University, Pomona, CA
- Duke University, Durham, NC
- Gallaudet University, Washington, DC
- Goodwin University, Hartford, CT
- Grand Valley State University, Allendale, MI
- Hamilton College, Clinton, NY
- Iona University, New Rochelle, NY
- Landmark College, Putney, VT
- Marshall University, Huntington, WV
- Massasoit Community College, Brockton, MA
- Montgomery County Community College, Pottstown, PA
- Ohio State University, Newark, OH
- Olympic College, Bremerton, WA
- Pima Community College, Tucson, AZ
- Point Loma Nazarene University, Point Loma, CA
- Pomona College, Claremont, CA
- Syracuse University, Syracuse, NY
- Tufts University, Boston, MA
- University of Alabama, Tuscaloosa, AL
- University of Albany, Albany, NY
- University of Arizona, Tucson, AZ
- University of California at Davis, Davis, CA
- University of Illinois, Champaign, IL
- University of the Ozarks, Clarksville, AR
- University of Massachusetts, Amherst, MA
- University of Wisconsin La Crosse, La Crosse, WI
- Utah Valley University, Orem, UT
- Vassar College, Poughkeepsie, NY
- Vance Granville Community College, Henderson, NC
- Vincennes University, Vincennes, IN